

## GOLD

### POLEMORPHICS DISPLAY SYSTEM

BY SIGNWAVES

An "unbelievably versatile" system with lots of potential applications, this unit from Signwaves was a clear favourite with the judges.

The basic pole which forms the display can grip any rigid sheet of 2mm thickness, allowing it to be used for promotions, signage or simply ad hoc messaging purposes. The header can be customised to feature client branding.



Polemorphic

## SILVER

### MADISON CYCLES

BY DUFAYLITE DEVELOPMENTS

Consisting of lightweight honeycomb boards made of recycled paper, printed using ink containing no solvents, this product impressed the judging panel with its environmental credentials.

The portable display, which can be printed with any supplied artwork, may be used for promotional purposes in pretty much any environment. It also features an adjustable curvature, and can be reused many times.



Madison Cycles

## BRONZE

### RAPIC DISPLAY SYSTEM

BY SAVEKERS

A handsome and extremely useful freestanding counter display, this entry from Savekers would be at home in many retail outlets.



Raptic

## BEST FREESTANDING DISPLAY SYSTEM

Sponsored by The In-Store Show